

Objective:

To involve my passion, skills and experience in creative and graphic arts, user interface architecture, web design and development, usability, team leadership, and business communication in web-based design/development projects.

Overview:

- Extraordinarily creative and innovative artist
- 12+ years experience in web and other creative design
- Ability to work both independently and in a team setting
- Capable of maintaining development of multiple projects while working in a fast-paced environment
- Experience in marketing websites and search engine placement
- Manage, motivate and provide direction to other members of the creative team including designers, copywriters and web developers
- Proven ability to learn and implement new technologies quickly
- Knowledge of Photoshop, Illustrator, Flash, Dreamweaver, Premiere, After Effects
- Proficient in HTML, and CSS
- Exceptional team leader with management experience
- Skilled in website design, Graphical User Interface design, Mobile Phone UI design, planning and architecture
- Background in 3D design and development, CD-ROM development, photography and video editing
- Excellent written and verbal communication skills in both English and Spanish

Technical skills:

SOFTWARE - GRAPHICS/DEVELOPMENT/OFFICE:

Highly Skilled: HTML, CSS, After Effects, Acrobat, PhotoShop, Illustrator, Premiere, DreamWeaver, Flash, 3D Studio Max, MS Office.

Summary of Recent Accomplishments:

- Provided UI architecture, HTML, usability and graphics development direction to product managers, user interface teams, and backend development teams to create social networking sites
- Rapid development of web-based prototypes for User Interface in fast-paced, multi-project environment
- Provided leadership and established user testing of web-based product
- Designed and developed architecture, content, art direction and graphics for a software firm's corporate web presence
- Designed and implemented several web sites for small and large business ranging from car groups to mortgage companies. Responsibilities included information architecture, graphics development, page design, HTML development, content development, brand development, and project management

Professional Experience:

Senior Web/Graphic Designer, Creative Director

FunMobility Inc., Pleasanton, California

October 2005 – April 2008

- Responsible for establishing creative direction for online products
- Responsible for conceiving, creating and designing creative marketing solutions
- Support management in strategic thinking around marketing goals, corporate branding and advertising efforts
- Managed, motivated and provided direction to other members of the creative team including designers, copywriters and web developers
- Project managed multiple ongoing jobs, collect all the necessary requirements, and create detailed project tasks
- Lead daily team meetings to assure excellent communication among team members regarding project goals and responsibilities
- Regularly inform and advise senior management with project updates, while taking high-level corporate objectives and directing my team with the necessary tactical steps to achieve those goals
- Conceived, implemented and thoroughly documented new streamlined processes that optimized production

Accomplishments

Successfully managed, directed and launched our corporate website, all marketing materials and various splash screens for our number one selling mobile products

Art Director

Adobe Systems Inc., San Jose, California

April. 2005 – Sept. 2005

- Responsible for presenting and interpreting brand strategy and overall creative vision to the team and corporation
- Translated client business strategy into dynamic, creative marketing concepts
- Supervised and mentored members of the creative team and collaborated with our print, video, web and multimedia production departments to ensure consistency across all forms of applicable media

Accomplishments

Successfully managed, directed and launched numerous corporate interactive demos resulting in increased presence, traffic and revenue

Creative Director / President

Zilos Interactive, Brentwood, California

Feb. 2003 – Present

- Responsible for providing creative service and direction to individuals and organizations of all sizes
- Provided effective visual solutions for online advertising, web design, corporate branding, and other multimedia design projects

Accomplishments

Successfully developed and launched numerous corporate and client websites resulting in increased traffic and revenue

Senior Web/Graphic Designer, Project Manager

Individual Software Incorporated. Pleasanton, California

Dec. 1999 - Feb. 2003

- Demonstrated strategic thinking, and creative problem solving, to assist in meeting company and team goals
- Lead creative team in providing online services, B2B direct marketing material as well as character design for desktop games
- Responsible for follow-up services, such as publishing new content, site management and revisions, data archiving, and troubleshooting
- Created, managed and assured corporate branding and identity was consistent on all forms of media

Accomplishments

Successful development and launch of corporate website and client websites resulting in increased traffic and revenue

Lead Web Designer

Communities.com. Cupertino, California

Apr. 1998 - Nov. 1999

- Designed, developed, and maintained graphics for marketing and advertising for the companies on-line chat service
- Effectively communicated design concepts to management team, while providing and accepting constructive criticism
- Designed the user interface for various aspects of the online chat service
- Integrated sound and animation into Flash to create an intro for their corporate Website

Accomplishments

Successful Flash animation video for company's trade show booth

Education:

Bachelor of Arts, Multimedia Presentations and Communications.

Masters Institute. San Jose, California

Graduation: December 1995

Awards and Certifications:

- Awarded first place in Institute's Photoshop and 3D design competition
- Approved Macromedia Flash Specialist
- Adobe Photoshop. Brainbench Inc.
- Macromedia Dreamweaver. Brainbench Inc.

References upon request